



NEW AVENUES TO
INDEPENDENCE, INC.

The Path to Dignity and Achievement

— FRIDAY, OCTOBER 23, 2026 —

Applause

at the Cleveland History Center

ANNUAL FUNDRAISIER

→ MAKE AN APPLAUSE-WORTHY IMPACT ←

Applause 2026 is an elegant evening where celebration meets purpose. As New Avenues to Independence's annual fundraiser, the event brings together Northeast Ohio's leaders, advocates, and supporters at the Cleveland History Center for a night of inspiration, connection, and meaningful impact.

From powerful stories to memorable experiences, Applause celebrates the strength and achievements of those we serve while helping fund programs that expand opportunity and independence for individuals with intellectual and developmental disabilities (IDD).

→ APPLAUSE HIGHLIGHTS

- Applause at the Cleveland History Center, Friday, October 23, 2026
- Live music and powerful storytelling
- Open bar & plated dinner
- Free carousel rides with admission
- Auction, wine pull, raffles, and more!
- Opportunities to connect with community leaders and other supporters

PARTNER WITH PURPOSE ←

Sponsoring Applause 2026 supports all of New Avenues' programs and services, each of which promotes independence, inclusion, and opportunities for individuals with IDD. With your sponsorship, you are making a meaningful impact on hundreds of lives while increasing your brand visibility.





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Sponsorship Packages

Partner with purpose. Make a meaningful impact.

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PREMIER SPONSORSHIP LEVELS



TITLE SPONSOR

\$20,000

- On-stage introduction & acknowledgment
- Opportunity to speak at Applause
- Featured on all event materials
- Full-page event booklet ad
- Logo placement on signage and table
- Name listed on website
- Social media features: eight group posts, four individual posts with direct link to website (Instagram, Facebook, LinkedIn, and X)
- Two tables with 8–10 seats each
- Sponsor video feature



PLATINUM SPONSOR

\$10,000

- On-stage acknowledgment
- Featured on all event materials
- Full-page event booklet ad
- Logo placement on signage and table
- Name listed on website
- Social media feature: eight group posts, two individual posts with direct link to website (Instagram, Facebook, LinkedIn, and X)
- One table with 8–10 seats each
- Sponsor video feature



GOLD SPONSOR

\$7,000

- Half-page event booklet ad
- Logo placement on signage and table (partially sponsored, unless two additional tickets are purchased, then fully sponsored)
- Name listed on website
- Social media feature: six group posts, two individual posts (Instagram, Facebook, and X)
- Six seats and up to 10 additional seats at a 50% discount
- Sponsor video feature





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Sponsorship Packages

Additional ways to support Applause 2026.

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Silver Sponsor

\$5,000

- Half-page ad in event booklet
- Logo placement on signage and table (partially sponsored, unless four additional tickets are purchased, then fully sponsored)
- Name listed on website
- Social media feature: four group posts, two individual posts (Instagram and Facebook)
- Four seats and up to 10 additional seats at a 25% discount
- Sponsor video feature

Bronze Sponsor

\$3,000

- Quarter-page ad in event booklet
- Logo placement on signage and table (partially sponsored, unless four additional tickets are purchased, then fully sponsored)
- Name listed on website
- Social media feature: four group posts (Instagram and Facebook)
- Four seats and up to six additional seats at a 25% discount

Table Sponsor

- Purchase 8-10 tickets to receive table recognition.

Sponsorship Benefits May Include

- Prominent logo recognition
- Recognition in event materials
- On-site signage visibility
- Reserved guest seating
- Social media acknowledgment
- Meaningful community impact





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Sponsorship Agreement

Complete and return to reserve your support.

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1 SPONSORSHIP LEVELS

Please select your sponsorship level:

_____ Title Sponsor - \$20,000

_____ Platinum Sponsor - \$10,000

_____ Gold Sponsor - \$7,000

_____ Silver Sponsor - \$5,000

_____ Bronze Sponsor - \$3,000

_____ Table Sponsor - 8-10 Seats

2 INDIVIDUAL TICKETS

Would you like to purchase individual tickets (\$150/each)?

Yes _____ No _____ Quantity _____

Company Name: _____

Company Representative: _____

Address: _____ State: _____ Zip: _____

Phone: _____ Email: _____

3 BILLING OPTIONS

How would you like to pay for your sponsorship? Please select one.

_____ Payment enclosed by check

_____ Please send me an invoice

_____ I will use my credit card <https://events.readysetauction.com/newavenuestoindependence/applause2026>



Please return your sponsorship agreement, payment, and company logo (if applicable) as a JPEG or PNG to applausesponsorship@newavenues.net by September 1st.

If you are mailing your payment, please mail it to: Attn: Applause Sponsorships, New Avenues to Independence, Inc., 3615 Superior Ave, Suite 440A, Cleveland, Ohio, 44114.

— *Together, we can make an applause-worthy impact.* —

