

NEWS RELEASE

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Buckeye Industries explores the art world with newly created Ave. Art

FOR IMMEDIATE RELEASE

CLEVELAND, OH – Buckeye Industries, a business enterprise of New Avenues to Independence, announces its step into the art world with one-of-a-kind, contemporary coasters. Individuals with disabilities are creating these special works of art in the Art Therapy program offered at Buckeye Industries.

Whereas other services of Buckeye Industries are more industrial, the Art Therapy program offers the individuals a creative outlet to express themselves artistically – and the end product is amazing – individual, small abstract paintings encased in smoked glass. So amazing that they have caught the eye of art collectors around the city.

The first gallery to appreciate the artistic coasters is the renowned Pennello Gallery in Little Italy. Owners, Sue Cahn and Jacquie Meyerson, are thrilled to offer these unique coasters to their customers. “We loved them from the first time we saw them,” says Ms. Meyerson. “And we are happy to give individuals with disabilities a venue to show off their outstanding work.”

Christine Loehrke, Vocational Services Director states, “We have always thought that our clients were very talented. It is wonderful to have art experts agree. It is a winning situation for all involved.”

Other galleries are coming on board as well in neighboring communities. This is just the first venture for Ave. Art. Plans are in the making to expand to other artistic projects as well, such as notecards and paintings.

For more information, please contact Christine Loehrke at 216-481-1909 ext. 253

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About Buckeye Industries

Buckeye Industries is a business enterprise of New Avenues to Independence, Inc., an organization that provides support services, programs and opportunities for people with disabilities to become more independent and productive members of the community. For more information, contact Christine Loehrke, Vocational Services Director, 866-339-5744, 216-481-1909 ext. 253, cloehrke@newavenues.net, www.buckeyeindustries.org.

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