

# NEWS RELEASE

Contact:  
Christine Loehrke  
Vocational Services Director  
Buckeye Industries  
216-481-1909 ext. 253  
[cloehrke@newavenues.net](mailto:cloehrke@newavenues.net)

## **Buckeye Industries is booming with the addition of 13 new Styrofoam™ customers.**

### FOR IMMEDIATE RELEASE

CLEVELAND, OH – Buckeye Industries opened its third location in Eastlake in September of 2010 offering Styrofoam recycling for local businesses. They had one customer. Now only six months later they have fourteen. This is due to an aggressive marketing effort and offering a service that is not only much needed but allows businesses to aid the environment as well.

“It is a win-win situation for everyone involved,” says Kent Coleman, Project Manager. “We offer our customers cost savings from disposal fees while helping them be environmentally responsible. Plus, they in turn help to employ individuals with disabilities.”

Industries that are benefiting include: chemical, appliance, digital TV, furniture, manufacturing, office supply and retail. The customer delivers the Styrofoam to Buckeye Industries. There it is sorted and then placed into special equipment that creates bricks of compressed material. The bricks are then shipped to manufacturers that remake it into new products, such as picture frames, crown molding and other decorative home accessories.

Individuals with disabilities are specially trained to sort and use the equipment. This aids their self-esteem and increases their independence. They become wage earners and contributing members of the community.

A baler has just been installed to recycle the cardboard that the Styrofoam is received in. Plans are in the works to offer cardboard recycling to more businesses as well.

**About Buckeye Industries**

Buckeye Industries is a business enterprise of New Avenues to Independence, Inc., an organization that provides support services, programs and opportunities for people with disabilities to become more independent and productive members of the community. For more information, contact Christine Loehrke, Vocational Services Director, 866-339-5744, 216-481-1909 ext. 253, [cloehrke@newavenues.net](mailto:cloehrke@newavenues.net), [www.buckeyeindustries.org](http://www.buckeyeindustries.org).

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