

## NEWS RELEASE

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### **The Cleveland Foundation selects New Avenues to Independence to participate in Summer Internship Program**

#### FOR IMMEDIATE RELEASE

CLEVELAND, OH, December, 2011 – New Avenues to Independence was 1 of 16 out of 105 nonprofits that was selected to participate in the Cleveland Foundation’s Summer Internship Program. College students, recent graduates and graduate students work full-time for an 11-week session during the summer. The Cleveland Foundation provides funding to cover the intern’s stipend.

Under the overall direction of the Community Relations Director, Karen Knavel, the intern will undertake the following two projects:

#### **- LAKE COUNTY VOLUNTEER PROGRAM**

This program will allow the intern to develop and organize a volunteer program in Lake County. With this project, the intern will be working directly with the Resource Development Coordinator to expand New Avenues’ current volunteer program into Lake County.

Each year, New Avenues depends on over 300 volunteers to help them achieve their goals. These people primarily volunteer in Cuyahoga County. With the assistance of the intern, the expanded volunteer program will enable individuals served by New Avenues residing in Lake County to more fully participate in opportunities within their own community.

#### **MARKETING**

The Marketing Project will offer firsthand experience promoting the work of New Avenues to Independence through newsletters, social media, website and events, as part of a team including the Community Relations Director, Vocational Services Director, Development Specialist and Marketing Consultant.

“We are pleased to receive this assistance in expanding our volunteer program and raise awareness of New Avenues throughout Northeast Ohio,” states Ms. Knavel. “We will do everything we can to make this a rewarding experience for our intern, as well.”

**About New Avenues to Independence**

New Avenues to Independence, Inc., is an organization that proudly provides support services, programs and opportunities for people with disabilities to become more independent and productive members of the community. For more information, contact Karen Knavel, 216-481-1909 ext. 224, [kknavel@newavenues.net](mailto:kknavel@newavenues.net), [www.newavenues.net](http://www.newavenues.net).