

# NEWS RELEASE

Contact:  
Karen Knavel  
Community Relations Director  
New Avenues to Independence  
216-481-1909 ext. 224  
kknavel@newavenues.net

## **New Avenues wins major community grant from the Cleveland Foundation and Lake-Geauga Fund for Buckeye Industries**

### FOR IMMEDIATE RELEASE

CLEVELAND, OH, May, 2011 – New Avenues to Independence was awarded a grant for the purpose of funding a Sales and Marketing professional to sell the diverse services of Buckeye Industries, a business enterprise of New Avenues. Buckeye Industries will receive multi-year funding support from the Cleveland Foundation and the Lake-Geauga Fund in the amount of \$40,000 per year over the next three years.

New Avenues provides opportunities for people with disabilities and special needs to become more independent and productive members of society by offering the highest quality support services and developing innovative and inclusive programs.

The overall goals of the Buckeye Industries program are to create wage-earning opportunities for individuals with disabilities, generate revenue to be reinvested into other critical programs and services provided by New Avenues, and positively impact the community and environment.

Buckeye Industries has three locations and offers services to local businesses throughout Northeast Ohio. Services include:

- Document Destruction
- Janitorial Services
- Outsourced Production Work
- Styrofoam/Cardboard Recycling

As Buckeye Industries continues to grow, a full-time Sales and Marketing Professional was necessary to meet the sales goals and maximize the number of individuals that can be employed through the program. Christopher Behm assumed the responsibilities of Sales Professional for the business enterprise. He has been with the organization for

over two years and will increase his efforts in creating awareness of Buckeye Industries' many services and securing new business. He will focus on marketing sustainability initiatives that help to protect the environment while reducing expenses for businesses. This is a unique opportunity for employers to aid individuals with disabilities and positively impact the community.

For more information on how Buckeye Industries can serve your business, contact Chris Behm, [cbehm@newavenues.net](mailto:cbehm@newavenues.net), 216-481-1909, ext. 342, [www.buckeyeindustries.org](http://www.buckeyeindustries.org).

**About New Avenues to Independence**

New Avenues to Independence, Inc., is an organization that proudly provides support services, programs and opportunities for people with disabilities to become more independent and productive members of the community. For more information, contact Karen Knavel, Community Relations Director, 216-481-1909 ext. 224, [kknavel@newavenues.net](mailto:kknavel@newavenues.net), [www.newavenues.net](http://www.newavenues.net).